

MEDIACARD ZICHTLIJNEN 2019

WHO WE ARE



Zichtlijnen is a well-established trade journal published by the Vereniging voor Podiumtechnologie (VPT), the Dutch Association for Stage technology. It is aimed at everyone who works on and behind stage in the fields of technology, production, design, management and architecture. Zichtlijnen is known for its unbiased views on professional lighting, audio, audio-visual, staging, rigging, (technical) production, sustainable technologies, safety, standardization, and associated technologies.

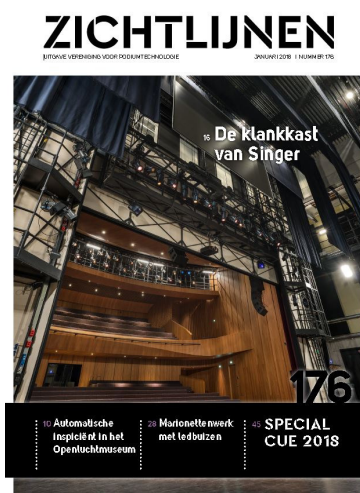
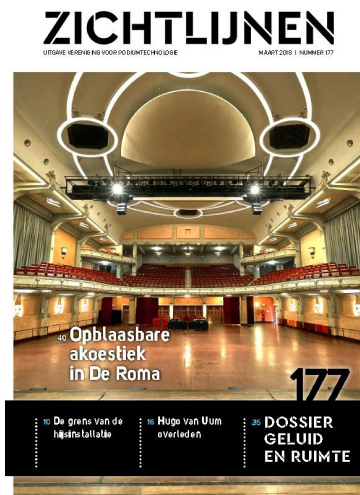
SCHEDULE ZICHTLIJNEN 2019

Edition	Deadline Artwork	Delivery Date
ZL183 mar 2019	31-01-19	02-03-19
ZL184 may 2019	04-04-19	04-05-19
ZL185 jul 2019	06-06-19	06-07-19
ZL186 sep 2019	04-07-19	07-09-19
ZL187 nov 2019	03-10-19	02-11-19
ZL188 jan 2020	28-11-19	04-01-20



For questions regarding Zichtlijnen or to send artwork please contact
Valerie Boswinkel through info@vpt.nl

MEDIACARD ZICHTLIJNEN 2019



PRICE PER ISSUE

(NOT INCLUDING VAT)

1/1 PAGE	1x	3x	6x
Black/White	€ 650,-	€ 600,-	€ 550,-
Support Colour	€ 870,-	€ 820,-	€ 770,-
Full Colour	€ 1290,-	€ 1240,-	€ 1190,-

1/2 PAGE

1/2 PAGE	1x	3x	6x
Black/White	€ 400,-	€ 360,-	€ 320,-
Support Colour	€ 620,-	€ 580,-	€ 540,-
Full Colour	€ 775,-	€ 735,-	€ 695,-

1/4 PAGE

1/4 PAGE	1x	3x	6x
Black/White	€ 270,-	€ 250,-	€ 230,-
Support Colour	€ 490,-	€ 470,-	€ 450,-
Full Colour	€ 540,-	€ 520,-	€ 500,-

- **Corporate VPT members receive a 10% discount** over the afore mentioned prices.
- Preferred placement is possible for a surcharge of 15%.
- **Inserts** for up to 4 pages can be enclosed for € 1040,-.
(For larger inserts a surcharge will be calculated.)
- Contact us for **spreads and other special publications**.

File Requirements: Please supply ads in digital format to info@vpt.nl. High resolution PDF are preferable but high resolution JPG, tiff or eps formats are also acceptable. Photos, logos and other illustration should be in CMYK colour format and have 300ppi resolution.

For questions regarding Zichtlijnen or to send artwork please contact
Valerie Boswinkel through info@vpt.nl